

Wilson Kisanya Adeya
Po Box 34983 00100
Cell: 0728456883 / 0728110544
Email: wilsonkisanya@gmail.com

Summary of Qualifications

A designer with over 6years of experience in the digital and advertising space.
Excellent communicator with strong leadership skills and the ability to collaborate cohesively with productive teams while fostering and encouraging creativity and individual expression.
I have worked in a multicultural organization on various strategy, communication and program development.

With strong knowledge and a solid academic background, I have demonstrated commitment to providing high-quality customer service.

Areas of expertise include:

- User Experience (UX) & User Interface (UI) Designer,
- Web Design and Web Development,
- Mobile App Design,
- Product Design,
- Graphic Design,
- Video creation and editor,
- Digital and Social Media Marketing.

I am a person with exceptional communication and human relations skills.
Proficient in the use of MS Office and Digital advertising tools.

I have more than 10years of experience in community development.

Currently, I am working at Jubilee Insurance Company Kenya, a leading insurance provider in East and Central Africa.

Career Accomplishments

- UX/UI Designer at Jubilee Insurance (February 2019 – Up to Date)
The largest insurance company in East and Central Africa <https://jubileeinsurance.com/>
Working on communication and interactive material to help the company realize the full potential
Of being digital so we can serve its existing and new client in an easy and convenient way.
- Art Director and UX/UI Designer at Squad Digital – WPP Scan group (November 2017 – Jan 2019)
A leading digital Agency in Sub Sahara and Middle East <http://squaddigital.com/>.
Primary clients being KCB Group and Safaricom PLC being secondary amongst others.
- UX/UI Designer and Front End Developer at Dragonfly LTD (November 2016- October 2017).
A fastest growing Digital Agency in Eastern Africa <http://dragonfly.co.ke/>.
We won various numbers of awards during my time with the agency.

Some of the cans we won were:

- 1) Digital platform for Unga Wa Dola with the theme Art for Peace (2017).
 - Silver** in APA awards.
 - Gold** in SOMA Awards.
- 2) Social content for Dairyland Products (2017).
 - SOMA Awards

- Web Designer and Front End Developer at Squad Digital – WPP Scan group (August 2013 – October 2016)
A leading digital Agency in Sub Sahara and Middle East <http://squaddigital.com/>.
Accomplishments (Substantive Projects/Clients)
 - Kenya Airways
 - APA Insurance
 - Swahili Beach Resort
 - Safaricom
 - KCB
- Community Developer 2011
Mathare youth sports Association (MYSA) leading youth organization in Kenya and Africa.
My role was to mobilize resources to youth in Dandora and its environments.
First Aider.
- Peer educator Kenya Red Cross 2009.
To organize team building, educate peers in high schools and primary schools.
With a team of 5 come up with a strategy we can use to help teens.
First Aider.
Volunteer.
- A community representative from 2007 to Date.
Volunteer Vision for youth talents development association (V.Y.T.D.A).
My role is to oversee collected data of people affected and infected with HIV/AIDS, OVC child abuse and many other related cases and to report to NACC and other relevant organizations.
I mostly take up my roles over the weekends.

Digital, Web and Technical/IT Skills

- UX/UI and Product design
- Mobile application
- Web applications
- Responsive web design
- Adobe Creative Suite
- Skills in sketch
- Information Architecture (IA)
- Web cross-browser compatibility including IE
- Microsoft Applications
- Internet applications
- Knowledge in current markup and scripting languages including HTML, CSS, JQuery
- HTML5 Animations
- Email Direct Mail (Newsletter) Design, Development and Testing.

Extra-Curricular Activities

February 2016

Volunteer at Vision for Youth Talents Development Association (V.Y.T.D.A)
A community youth organization based in Dandora, which aims to improve the lives of all youth living in slums Of Nairobi and Kenya at large.

January 2013

Coach Revival sports Dandora (under 14years).

August 2011

Participated and Facilitated in HIV/AIDS soccer tournament organized by
Vision for Youth Talents Development Association (V.Y.T.D.A) In Tom Mboya stadium in Dandora.

August 2009

Mobilize and Organize Community members in a workshop where we were counselling and testing on HIV/AIDS supported By Kenya Red Cross.

January - December 2002

I was the Best and Fair play player MYSA (Kariobangi South zone) under 16 years.

January 2000 - December 2001

Football player.

Dandora Youth Football Club formerly Espanol FC. Position Striker

January - December 2000

With other players our team, Espanol FC was the best team and position one MYSA (Dandora zone) under 14 years.

Education**January 2012- June 2013****Diploma in Multimedia;**

Nairobi's School of Multimedia:

Covering: -

- Web, Product and Graphic Design.
- Web Development
- ICT research.
- Conceptualization
- Life Skills

June 2011 –August 2012**Certificate in Photography:**

Mathare Youth Sports Association;

Covering: -

- Camera Setup.
- Shots Angles.
- Video Editing (Adobe Premiere and Final pro-cut).

April 2011**Certificate in Community coaching and life skills**

Mathare youth Sports Association (M.Y.S.A);

Covering: -

- Basic Community coaching
- Life Skills

March 2011**Certificate in First Aid**

Mathare Youth Sports Association (M.Y.S.A)

June 2010**Certificate of Participatory and experimental peer Education**

Hope worldwide Kenya and USAID;

Covering: -

- Basic facts on STDs / HIV/AIDS.
- Behaviour changes in Communication.
- Adolescent development and life planning.

January-March 2010**Certificate of Merits from Kenya Red Cross.**

Covering: -

- Volunteer and peer education.
- Anger management
- Stress management
- Life skills.

March-November 2004**Certificate in Peer education Certified by Goal Kenya.**

Covering: -

- First Aid
- Counselling
- Health and hygiene
- Drugs and substance abuse
- Communication concept
- Children and human rights
- Leadership and team-building
- Reproductive health, HIV/AIDS and STDs
- Community participatory education theatre

November 2004**O level**

St Edward High School

Communication and Academic Skills

I have the ability to adapt and simplify information, while retaining information relevance, which is applicable in other contexts, illustrates the ability to solve problems more effectively.

I am detail-oriented as a result of thinking strategically about the roles of opportunities, strategies, and outcomes in the analysis of actions.

I have participated in several Workshops and meetings attended by experts in the community development field whereby group discussions were the foothold in collecting the appropriate data that are relevant to the community and society at large.

Interpersonal / Team building skills

Working in various teams ranging from Ten and above members, in both academic projects, extracurricular activities and in organizations, I understand the different cultures where I am capable of adapting to adapt to different environments at a fast pace through my interpersonal skills.

Others Skills

- Online Marketing Institute (My Digital IQ)
- Digital Essentials Training
- Introduction To Information Technology (Alison Collage)
- Life Skills

REFEREES:

Patrick Kennedy

Consultant UX Designer

Roam tech Kenya

Mayfair Business Centre, Westland's, Nairobi Kenya

Nairobi, Kenya

Cell; 0723325347

Email; kenneypatrique@gmail.com

Andrew Kinara Maragia

Pharmacist

Po Box 34983 00100

Nairobi, Kenya

Cell; 0722336978

Fredrick Oduor Adundo

Accountant,

Po Box 30429 - 00100

Nairobi, Kenya

Cell; 0708327536

Email: adundofredy2@yahoo.com